



2020 Virtual U.S. Pizza Cup

Tuesday, Oct. 13th – Oct. 20th, 2020

Winners announced live on US Pizza Teams Facebook page

Rules

- A submission of the picture and recipe description must be provided by the **deadline of October 13th at 5PM CST. Submissions will be accepted early but are final when submitted.** The winner will be announced LIVE on the USPT Facebook and other social media, Tuesday, October 20th, 2PM CST
- Each Competitor must submit **3 pictures** for judging:
 - Pizza (plated/realistic presentation)
 - Cross section of the pizza. Must include the crumb structure in the cornicione and a cross section of ingredients for technical build
 - Picture of the competitor with the finished pizza (**for verification and print if competitor wins**)
- Each competitor must submit **a full recipe of the pizza including full kitchen measurements of ingredients** of toppings for print, video, and social media (sauce and dough exempt)
- Competitor's pizzas must either *be on the menu, or commercially viable*, to show the importance of "visual appeal" in a pizzeria's marketing
- The Pizza must be edible. The recipe must make sense and be something a competitor would sell in their restaurant
- The Virtual U.S. Pizza Cup asks competitors to use **#VUSPC** and tag pics of the practice, process, and competitor with [@uspizzateam](#), [@PizzaTVdotcom](#) and [@PMQPizzaMag](#) whenever possible.

Regulations

- All competitors must be at least 16 years old AND currently work at a pizzeria or foodservice establishment with pizza on the menu.
- There will be a \$25 registration fee per competitor
- Only 2 competitors per location
- All submissions must be **Hi-Res, or 2-3MB** for use in print, video, and other promotional material

▶ PLATINUM ◀



▶ GOLD ◀



▶ SILVER ◀





- All submissions must arrive **no later than Tuesday, October 13th, 5:00PM CST**. You can submit as early as you like. All picture submissions **should be directed to brian@pmq.com**
- No submission will be accepted without a **FULL completion of the registration form and confirmation of all rules and regulations**
- All submissions will be judged by a panel of photography and culinary industry professionals on the pizza's visual appeal, structural build, and presentation
- The **presentation criteria** are based on an "achievable presentation" in your restaurant
- Only the pizzeria logo is allowed in the photo
- Top ten finalists will be notified beforehand and asked to join the online event if possible, for live conversation

By registering for the '20 VUSPC, you agree to grant permission for the use of your picture, likeness, recipe, and pizzeria logo for use in print, video and social media to PMQ Inc.

All submissions must be received by **Oct. 13th**. The winners will be announced live on US Pizza Team's Facebook on Tuesday, **Oct. 20th**, 2PM CST, along with commentary by several judges on the winning submissions. **Third place receives \$500, with second place earning \$1000 and the grand prize being \$1500 and an appearance in PMQ Pizza Magazine.**

▶ PLATINUM ◀	▶ GOLD ◀	▶ SILVER ◀
The Galbani logo features the word "Galbani" in a red, stylized font with "Professionale" in a smaller font below it. A small "1 IN ITALY" tag is at the top, and "DAL 1882" is at the bottom.	The LA NOVA logo is in a red, stylized font. The Gordon logo is in a red, stylized font with "FOOD SERVICE" below it. The Grain Craft logo features the words "GRAIN CRAFT" in a bold, sans-serif font with a yellow wheat stalk icon between "GRAIN" and "CRAFT". A circular logo with "CALIFORNIA MILK" and "Look for the Seal" below it.	The Burkett logo is in a red, stylized font with "Restaurant Equipment & Supplies" below it. The BAG Solutions logo features the letters "BAG" in a red, stylized font with "SOLUTIONS" below it. The MFG Tray logo is in a blue, stylized font with "TRAY" below it. The Lilsun logo is in a red, stylized font with "PIZZA PEELS" below it. The Presto logo is in a red, stylized font with "America's Favorite Peels" above it. The Univex logo is in a blue, stylized font with "Performance when you need it most." below it.