



2021 Virtual U.S. Pizza Cup

Submission Deadline Oct. 31st

Winners announced live on US Pizza Teams Facebook page, Nov. 16th, 2pm CST

Rules

- A submission of the picture and recipe description must be provided by the **deadline of October 31st at 5PM CST. Submissions will be accepted early but are final when submitted.** The winner will be announced LIVE on the USPT Facebook and other social media, Tuesday, November 16th, 2PM CST
- Each Competitor must submit **3 pictures** for judging:
 - Pizza (plated/realistic presentation)
 - Cross section of the pizza. Must include the crumb structure in the cornicione and a cross section of ingredients for technical build
 - Picture of the competitor with the finished pizza (**for verification and print if competitor wins**)
- Each competitor must submit **a full recipe of the pizza including full kitchen measurements of ingredients** of toppings for print, video, and social media. Sauce and dough exempt from recipe, but amounts are needed.
- Competitor's pizzas must either *be on the menu*, or *commercially viable*, to show the importance of "visual appeal" in a pizzeria's marketing
- The Pizza must be edible. The recipe must make sense and be something a competitor would sell in their restaurant
- The Virtual U.S. Pizza Cup asks competitors to use **#VUSPC** and tag pics of the practice, process, and competitor with [@uspizzateam](#), [@PizzaTVdotcom](#) and [@PMQPizzaMag](#) whenever possible.

Regulations

- All competitors must be at least 16 years old AND currently work at a pizzeria or foodservice establishment with pizza on the menu.
- There will be a \$50 registration fee per competitor





- Only 2 competitors per location
- All submissions must be **Hi-Res, or 2-3MB, 300 dpi** for use in print, video, and other promotional material
- All submissions must arrive **no later than Sunday, October 31st, 5:00PM CST**. You can submit as early as you like. **All picture submissions should be directed to brian@pmq.com**
- No submission will be accepted without a **FULL completion of the registration form and confirmation of all rules and regulations**
- All submissions will be judged by a panel of photography and culinary industry professionals on the pizza's visual appeal, structural build, presentation and recipe composition
- The **presentation criteria** are based on an "achievable presentation" in your restaurant
- Only the pizzeria logo is allowed in the photo
- Top ten finalists will be notified beforehand and asked to join the online event, if possible, for live conversations with judges and viewers about their submissions

By registering for the '21 VUSPC, you agree to grant permission for the use of your picture, likeness, recipe, and pizzeria logo for use in print, video and social media to PMQ Inc.

All submissions must be received by **Oct. 31st**. The winners will be announced live on US Pizza Team's Facebook on **Tuesday, Nov. 16th**, 2PM CST, along with commentary by several judges on the winning submissions. **Third place receives \$500, with second place earning \$1000 and the grand prize being \$1500 and an appearance in PMQ Pizza Magazine.**

